



SPAIN-US
CHAMBER OF
COMMERCE

**MEET SPAIN,
MEET US.**



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MEET SPAIN,
MEET US.

WOMEN-ON 2023





About **Women-On**

Women-ON started in 2019 by the Spain-US Chamber of Commerce. This initiative was born to generate social awareness in which professional capacities and skills prevail, promoting competitiveness and sustainability of companies, as well as access to positions of responsibility with equal opportunities.

To this end, the Spain-US Chamber of Commerce organizes a series of periodic events through which it intends to offer tools that enhance the inclusion and promotion of women in the professional and business environment.

Below, please find two events which took place on 2021: Women in Media, and Women Entrepreneur.





Last WOMEN-ON Events

Speakers Women in Media

We discussed with exceptional women about their experience, professional achievements and the future in the media. For this panel we invited 3 women with vast experience in different areas of this industry, who shared a common trait: their success and leadership position in the corporations.

[Watch Video](#) 



Irantzu Diez-Gamboa

Senior Level Executive & CEO at Mediapro US



Romina Rosado

EVP, Entertainment & Content Strategy, NCB Universal Telemundo.



Marián de la Fuente

Tv Presenter at AmericaTeve; Radio Host at Radio Caracol & Journalist at HuffPost and Diario ABC

Speakers Women-On Entrepreneur

We had an exceptional panel, of women entrepreneur, who believed in their own idea and founded a company to offer something better to the market. They shared some anecdotes, how their product and company have evolved, as well as the obstacles they faced over the years.

[Watch Video](#) 



Andrea Lisbona

Founder & CEO Touchland



Laura Estefani

Founder & CEO Venture City



Rashmi Melgiri

Co-founder Coverwallet App

◆◆◆ BENEFITS ◆◆◆

PRESENTING SPONSOR

\$12,000* - 2 sessions

SUPPORTING SPONSOR

\$2,000 – 2 session

EXCLUSIVE SPONSOR IN THIS CATEGORY FOR TWO EVENTS.	✓	
SELECTION OF SPEAKER OR MODERATOR.	✓	
WELCOME REMARKS.	✓	
TICKETS INCLUDED FOR EACH EVENT.	20 each event	8
CORPORATE LOGO, NAME AND POSITION ON SCREEN DURING WELCOME REMARKS.	✓	
CORPORATE VIDEO AD AT THE BEGINNING OF THE EVENTS.	✓	
ACCESS TO THE LIST OF REGISTERED ATTENDEES.	✓	
COMPANY FEATURED AS WOMEN ON'S PRESENTING SPONSOR IN THE SPAIN-US CHAMBER OF COMMERCE 'S MAGAZINE SPECIAL SECTION	✓	
CORPORATE LOGO IN THE WOMEN-ON LANDING PAGE WITH A LINK TO THEIR CORPORATE WEBSITE.	✓	✓
LOGO IN E-MAIL BLAST CAMPAIGNS.	✓	✓
LOGO IN SOCIAL MEDIA CAMPAIGNS.	✓	
CORPORATE ACCOUNT TAGGED IN SOCIAL MEDIA POSTS	✓	✓
SPECIAL MENTION IN SOCIAL MEDIA PAID CAMPAIGN	✓	

*Surcharge of \$1,500/per session if the sesión is streamed.

CONTACT US

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