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MEET US.**



SPAIN-US CHAMBER OF COMMERCE

# TECHNOLOGY SERIES N°2



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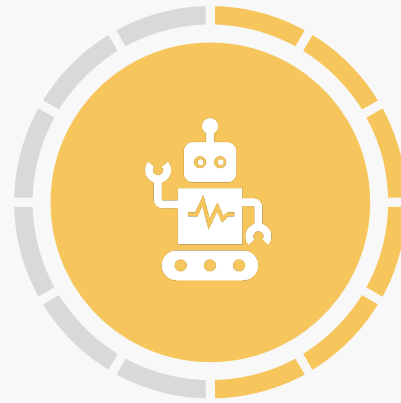
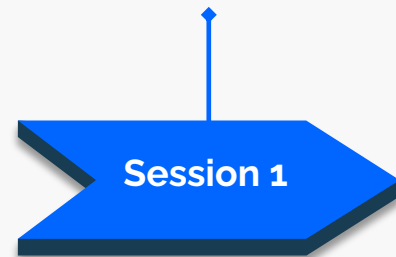
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# TECHNOLOGY SERIES

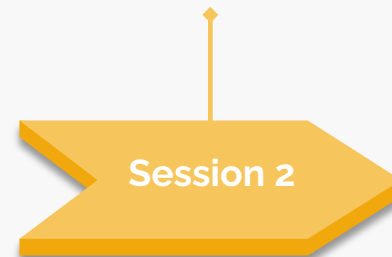
A series of 3 Business Breakfast- or After Work- Cocktail Sessions addressing hot topics in the world of technology.



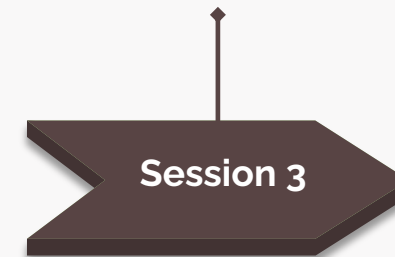
**CYBERSECURITY**



**ARTIFICIAL  
INTELLIGENCE**



**WEB 3.0**



# SESSIONS OVERVIEW



## MAIN SPEAKERS PANEL

Key players in the industry will **explain** and **debate** about each topic that has been selected for each session.



## CASE STUDY + EXAMPLES

During the session, companies or influential people in the industry could be invited to explain **their cases with examples of do's and don'ts** and highlighting **best practices**.



## NETWORKING

One of the main reasons' professionals attend a conference is to **network**. That is why we will have a **Breakfast** or **Cocktail** that will be an opportune time to **meet new people** and **potential clients** for the company.

# Technology series N.1 by NTT DATA

## A successful example

With over a 150 attendees, the first Technology Series has gathered industry leaders from the technology sector to expand their knowledge about trending topics disrupting our world and network in unique venues.



**TECHNOLOGY SERIES N°1**  
SPONSORED BY NTT DATA

Spain-US Chamber of Commerce Technology Series  
-Reimagining the future of Business-

- 1st Session: Metaverse.**  
DATE: OCTOBER 4TH, 2022, 5:00 PM  
VENUE: WOLFSON CAMPUS AUDITORIUM, MIAMI DADE COLLEGE BUILDING 1.
- 2nd Session: Digital architectures.**  
DATE: NOVEMBER 17TH.  
VENUE: TBD.
- 3rd Session: Artificial Intelligence.**  
DATE: JANUARY 19TH  
VENUE: TBD.
- 4th Session: Blockchain.**  
DATE: FEBRUARY 9TH.  
VENUE: TBD.

An event organized by: **MEET SPAIN, MEET US.** Sponsored by: **NTT DATA**



**TECHNOLOGY SERIES N°1**  
SPONSORED BY NTT DATA

**1st Session METaverse**  
**Tuesday, October 4th - 5:00 p.m.**  
Wolfson Campus Auditorium, Miami Dade College  
Building 1, Room 1261  
300 NE 2nd Ave, Miami, FL 33132.

In the first session of the four-part technology series, we will discuss the myths and truths about Metaverse and explore how organizations can leverage this transformative technology.

**SPEAKERS**

- Chechu Lasheras**  
Director Business Innovation and Technology Center, MDC.
- Eli Rodrigues**  
Head of Digital Experience NTT DATA Brazil.
- Israel Goes**  
Head of Digital Channels, Itaú Private Bank International.
- César Adán**  
Head of Digital Experience, NTT DATA Americas.

**MODERATOR**

**FREE REGISTRATION**

\*As part of the session, attendees will have the opportunity to experience the Metaverse firsthand.

An event organized by: **MEET SPAIN, MEET US.** Sponsored by: **NTT DATA** In collaboration with: **Miami Dade College**



**TECHNOLOGY SERIES N°1**  
SPONSORED BY NTT DATA

**2nd Session DIGITAL ARCHITECTURES.**  
Accelerate your business value today.

**Thursday, November 17th - 5:00 p.m.**  
Spain-US Chamber of Commerce Offices  
2153 Coral Way #400, Miami, FL 33145

Today, companies need to move faster than ever. Fierce competition, a pandemic that changed our habits, globalization, and a war of talent. In this session we will explain how a digital architecture can help accelerate the creation of new digital products and services in the Banking, Telecommunication and many other industries, in a sustainable way.

**SPEAKERS**

- Mauricio Alban-Salas**  
Founder at WeNos Us Financial Services
- Esteban Sancho**  
Head of Digital Technology, USA, NTT DATA
- Tiago Maia Dantas**  
Digital Channel Specialist | Tech Lead at ITAU Private Bank International
- Jesús García Blas**  
Head of Americas Digital Architecture, NTT DATA

**MODERATOR**

**REGISTER NOW**

A networking Cocktail will take place after the session.

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**TECHNOLOGY SERIES N°1**  
SPONSORED BY NTT DATA

**3rd SESSION ARTIFICIAL INTELLIGENCE**  
**Thursday, January 19th - 5 p.m.**  
Miami Dade College - Wolfson Campus  
300 NE 2nd Ave, Miami, FL 33132

In its simplest form, AI is the act of transforming raw data into a product that benefits humanity. AI has been evolving for over 70 years, continually increasing the intelligence of its applications. In this set of lightning talks, you will learn:

- About the past, present, and future of AI.
- How to leverage the power of Machine Learning to transform users into data citizens.
- How to get the maximum return on your investment in AI

**SPEAKERS**

- Oscar Del Atmo**  
Head of Digital Experience, NTT DATA US.
- Mario Torres**  
Sr. Data Scientist NTT DATA US
- Mark Moyou**  
Sr. Data Scientist NVIDIA
- Ivan Garcia**  
Sr. Data Scientist NTT DATA
- Inigo Sánchez**  
Head of Data & Analytics NTT DATA US

**LIVE CONVERSATION WITH AN AI AVATAR**

**REGISTER NOW**

A networking cocktail will take place after the session.

An event organized by: **MEET SPAIN, MEET US.** Sponsored by: **NTT DATA** In collaboration with: **Miami Dade College**

# SPONSORSHIP OPPORTUNITIES



**Presenting sponsor: \$ 18,000**

**(FOR THE COMPLETE TECHNOLOGY SERIES)**

## MARKETING AND COMMUNICATION CAMPAIGN

### Before the event:

- Create marketing materials for the event such as flyers, publications for social media, magazine etc.
- Share the official communication through every Chamber's channel. (Email-blast, Social Media, Magazine, Online Calendar, etc.)

### During the event:

- Coverage through Spain-US Chamber of Commerce social media channels.
- Pictures of the session will be taken and posted.

### After the event:

- Post-event coverage through the Spain-US Chamber of Commerce's channels.

## EXECUTION AND COORDINATION ON THE DAY OF THE EVENT

- Attendance on the day of each event at the venue.
- 3 support staff for registration and supervision.
- Coordination and management.

# CONTACT US

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